



For Those About to Rock, We Salute You!

The Bend Roots Revival is a family-friendly, FREE festival that showcases the diverse musical, artistic, and cultural character of our community. Offering 120 performances and educational workshops, over three days and nights, it has become the largest “local” festival in Central Oregon. The event attracts over 4000 people each year, and is volunteer-powered.

Presented FREE for our community to enjoy, the Revival takes place the last full weekend of September each year, on the lawn below Deschutes Brewery’s production facility, and in adjacent areas near the Les Schwab Amphitheater, off of Shevlin-Hixon Road.

100% of the proceeds from Bend Roots help to grow the fest, and support art and music education, through the local non-profit, **Rise Up Presents**. Rise Up is a 501(c)3 charitable arts organization which gives people a voice in their community through interactive art and music events. As a project of Rise Up for more than a decade, Bend Roots hosts ongoing workshops & camps, classes in local schools, and collaborative events to raise social awareness through the arts.

Sponsors of the Revival receive promotional benefits including prominent logo placement on our website and festival guide, booth & banner space at the event, with brand presence on posters, in social media and other ads. All sponsorships and donations are tax deductible.

Feel free to contact us if you’d like to chat about art, music, and education in Central Oregon, or if you wish to craft a custom contribution package, specific to a way you or your business can help. We welcome ideas which embrace the soul of Bend Roots, and help us grow. Please forward this PDF to all who may wish to contribute!

To give to the Bend Roots Revival go to <https://www.bendroots.net/donate-sponsor/> for an online PayPal link, or contact Mama Roots, Samantha Harbor: sam@bendroots.net. Checks may also be mailed to the address below. What follows is a breakdown of sponsorship levels—offering an opportunity for everyone to get involved. Thanks for your support!

Bend Roots Revival • Sponsorship Levels

Fan: \$100+ Acknowledgement In social media and festival guide.

Session Musician: \$250+ Acknowledgement in social media and festival guide. Limited edition festival poster.

Stage Support: \$500-\$1,000 Acknowledgement in social media and festival guide. Company will have name connected to an assigned stage and a supporter. Free Booth at the festival. Limited edition festival poster.

Promoter: \$1000+ Acknowledgement in social media and on festival guide. Company will have name connected to an assigned stage and supporter. Special thanks will be given throughout the festival. Free booth at the festival, special hospitality package and VIP area.

Community Art Zone Stage Sponsor (1 left) \$1500 Business name becomes synonymous with the Community Stage, near Roots main entry, with numerous mentions in all online and print media associated with the Roots event schedule. Acknowledgement on Bend Roots website and in festival guide. Special thanks will be given throughout the event. Free booth at the event, special hospitality package and VIP area.

Revival Stage Sponsor (1 left) \$2000 Business name becomes synonymous with the stage under the reception tent on the Art Station lawn, with numerous mentions in all online and print media associated with the Bend Roots event schedule. Acknowledgement on Bend Roots website and in festival guide. Special thanks will be given throughout the event. Free booth at the event, special hospitality package and VIP area.

Major Label: \$2500+ All of the listed perks above plus additional acknowledgement, extra-special hospitality package and VIP area. Drinks, food and more.

Benefactor/Presenting Sponsor: \$5000+ All of the previously mentioned perks with additional marketing exposure and sponsorship acknowledgement. Will be recognized as a *presenting sponsor* and have maximum signage at the event.

100% of donations are tax-deductible. All of the proceeds from Bend Roots go to grow the Revival and support music and art education in local schools.

With your contribution, you will receive information for sponsors of the Revival and our 501(c)3 tax ID number for your records.

Please issue and mail checks to **Rise Up International P.O. Box 721 Bend, OR 97709**. Sponsorships and donations of any amount may also be made via the PayPal link above. *When using PayPal please be sure to select the "Family and Friends" donation option.*

Roots Sponsor Contact: Mama Roots, Samantha Harbor: sam@bendroots.net.